

Cheri J. Najor, MSW, CSW, CPT
"Changing lives, one idea at a time..."



CHERI J. NAJOR, MSW, CSW, CPT
Founder, Center for Peak Performance

For over 20 years, Cheri J. Najor has owned and operated **The Center for Peak Performance**, a training and speaking business that provides people and organizations with the tools they need to thrive during challenging and changing times.

Cheri's professional and personal growth services are specifically designed to help people create a powerful mindset that enables them to become better leaders, create healthier relationships and achieve extraordinary results.

PROFESSIONAL SERVICES

Cheri's coaching and training services includes award-winning seminars on topics such as:

- Emotional Intelligence: Managing From the Heart
- From Stress to Success!
- Difficult Discussions: How to Talk to Anyone, Anywhere, Anytime, about Anything

In November 2007, Cheri was chosen to join one of the world's most renowned motivational speakers of all time, Les Brown's, elite group of speakers known as **The Platinum Speakers**. This enabled Cheri to share the stage with Les at Avon Corporation's "Take it To The Next Level" Executive Conference where Cheri received a standing ovation for her keynote speech, "Just Say Yes!"™ delivered to over 250 of Avon's executive management, sales teams and representatives from around the world.

As a result, both Avon and Les Brown invited Cheri back for a **repeat performance!**

This three-day event drew heavily upon Cheri's facilitation skills. Taking hundreds of participants through powerful, life-changing exercises, Cheri played an integral part in Avon's success by helping participant's use their unique creative abilities to resolve both personal and professional challenges.

(To find out more about this phenomenally successful event, go to www.centerforpeakperformance.com)

Cheri J. Najor, MSW, CSW, CPT
"Changing lives, one idea at a time..."

CHERI'S CREDENTIALS

- ◆ Master's Degree in Family/Systems Therapy; University of Michigan, Ann Arbor
- ◆ Bachelor's Degree in Communication; Michigan State University
- ◆ Bachelor's Degree in English; Michigan State University
- ◆ Secondary Teaching Certification; Michigan State University
- ◆ Les Brown "Platinum Speaker"
- ◆ Certified Personal Trainer; American Council on Exercise (A.C.E)
- ◆ Post-master's degree certification from the Washington Institute of Family Therapy with Jay Haley and Cloe Madanes
- ◆ Certified "Parent Talk" trainer (June 2010) through Chick Moorman/Thomas Haller

Areas of expertise include the application of Neuro-Linguistic Programming (NLP), Systemic Behavioral Change technology and Positive Psychology when working with populations resistant to change.

PARTIAL CLIENT LIST

- Michigan Association of Municipal Clerks
- Henry Ford Healthcare Systems
- Dow Corning Corporation
- Botsford Hospital
- General Motors
- Chrysler Corporation
- BMW
- Avon Corporation
- Freightliner
- Volkswagen
- Wireless Vision
- Ford Motor Company
- Steward Capital Management
- Maritz Learning Group

Visit Cheri at www.centerforpeakperformance.com to learn more about how she can bring positive change and results that last to you and your organization!
